



## **MEDIA RELEASE - Australian Armwrestling Federation Announces Bulk Nutrients as Major Sponsor**

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Until now, Armwrestling has been virtually non-existent down under, but finally Australia, New Zealand and Fiji has been hit by this new sporting trend. To share the incredible growth and success of the Australian Armwrestling Federation (AAF), Bulk Nutrients have come on board as a Major Sponsor for 2012/2013.

The partnership is officially being launched at the the Brisbane Fitness & Health Expo, where the AAF will host the annual Queensland Armwrestling Championships and showcase their new branding across the board, featuring Bulk Nutrients.

Bulk Nutrients process 20,000kg of protein a month, many tonnes of Amino Acids, Carbohydrates and extracts. They have the capacity to blend and package well over 2 tonnes of product in a day, on 4 different state of the art production lines – equipment worth close to \$500,000. They have literally hundreds of product options, and every single product they sell is manufactured in their own factory. The AAF are extremely excited about being affiliated with a brand that is relevant and beneficial to members and competitors.

With Bulk Nutrients on board the AAF now has a major partner to take this growing sport to the next level of success in Australia.

Bulk Nutrients are located in Tasmania and their extensive product range can be viewed online at [www.bulknutrients.com.au](http://www.bulknutrients.com.au) or contact at (03) 6266 4725.

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